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Our founder, Ke Ali'i Bernice Pauahi Pākī Bishop, was an honored ali'i of the Kamehameha dynasty and a beloved leader of the lāhui. Her Will passed to us a kuleana to care for her 'āina and prepare future generations, through education, to lead, compete, and restore and sustain her people's well-being. This is the work of Ke Kula 'o Kamehameha.

Since 1887, Ke Kula 'o Kamehameha has served generations of Native Hawaiian learners and 'ohana on our campuses and beyond. Over the past five years, our highest priority has been ensuring the safety of our haumāna and the resilience of our communities. Moving forward, we will continue to put keiki in the center and mālama 'āina so that our lāhui can truly thrive.

We envision a lāhui that is not only thriving, but also self-determined. Our path forward is guided by a renewed vision statement that sets the direction for the coming years:

Grounded in Native Hawaiian and Christian values, our haumāna will succeed in postsecondary education and contribute, through 'ōiwi leadership, to a thriving and self-determined lāhui.

Strategic Plan 2030 (SP2030) is our commitment over the next five years to bring this vision to life. The plan is a call to action—to kūlia i ka nu'u, to rise to the highest standards of quality and excellence in service to our haumāna, kaiāulu, 'āina, and our organization. This means improving the things we are already doing well and redirecting certain areas of work to fulfill our mission and achieve greater impact.

SP2030 is an invitation to join and amplify this important kuleana. This is how we, as stewards of Ke Ali'i Pauahi's legacy, honor our kūpuna while caring for the 'āina and generations of Kānaka Maoli now and into the future.





## IDENTITY

E Ola! which for Kamehameha Schools includes these foundations: (1) 'Ike Kupuna (ancestral experiences, insights, perspectives, knowledge, and practices); (2) Aloha 'Āina (Hawaiian patriotism; love for the land and its people); (3) Kūpono (honorable character founded on Hawaiian and Christian values); these aspects of identity: (4) Mālama and Kuleana (social agency, community consciousness); (5) Alaka'i Lawelawe (servant leadership); (6) Kūlia (excellence); and these courses of action: (7) Academic Competence; (8) Growth Mindset; (9) Self Efficacy; (10) Problem Solving; (11) Innovation and Creativity; (12) Collaboration; and (13) Global Competency



I give, device and bequeath all security and remainder of my estate for the rect and maintain in the Hawaii each for boarding and day scholars, one for boys and one for girls, to be known as, and called the Kamehameha Schools

MISSION

To fulfill Ke Ali'i Pauahi's vision of empowering Native Hawaiians in perpetuity by improving the well-being of our people through education.





Pretty soon they pulled down the English flag and hoisted the Hawaiian flag and we were all rejoicing.



VISION

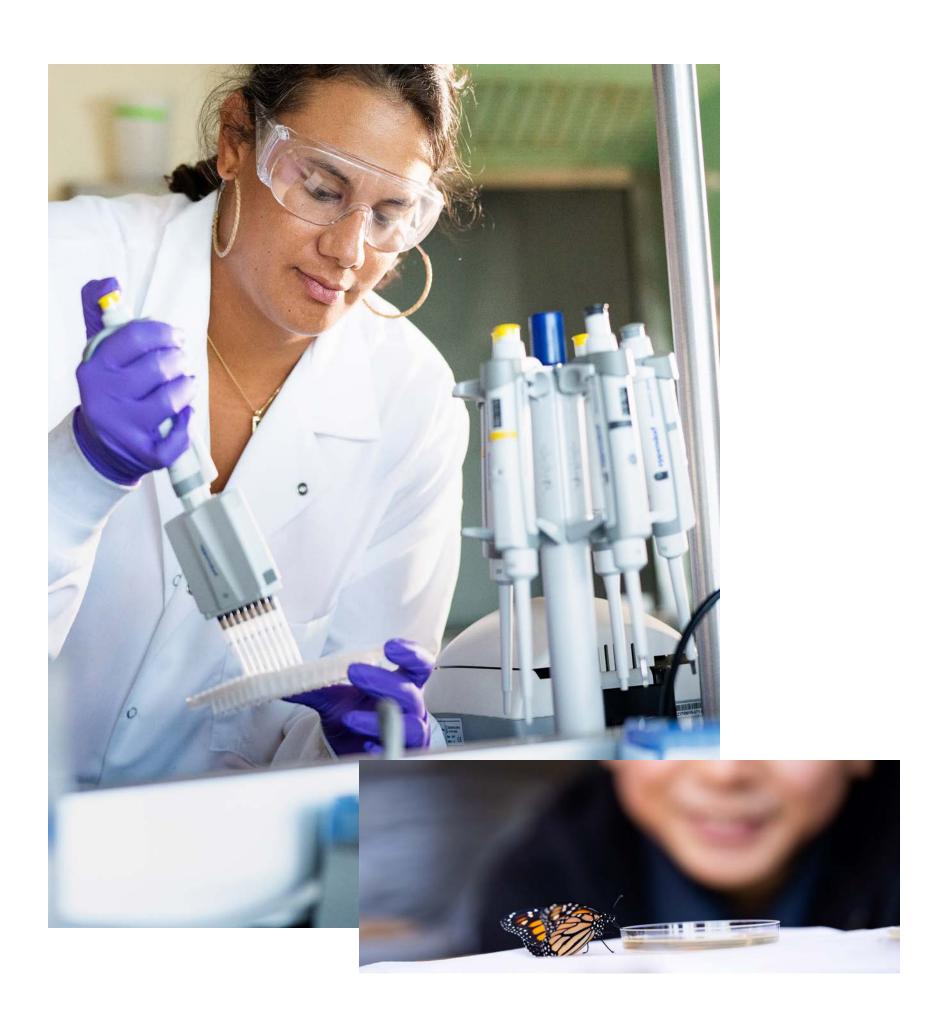
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#### THEORY OF CHANGE

When we operate world-class schools, develop 'Ōiwi leaders through E Ola!, and regenerate 'āina, we will, together with our communities, exercise the ea necessary for a thriving and self-determined lāhui.

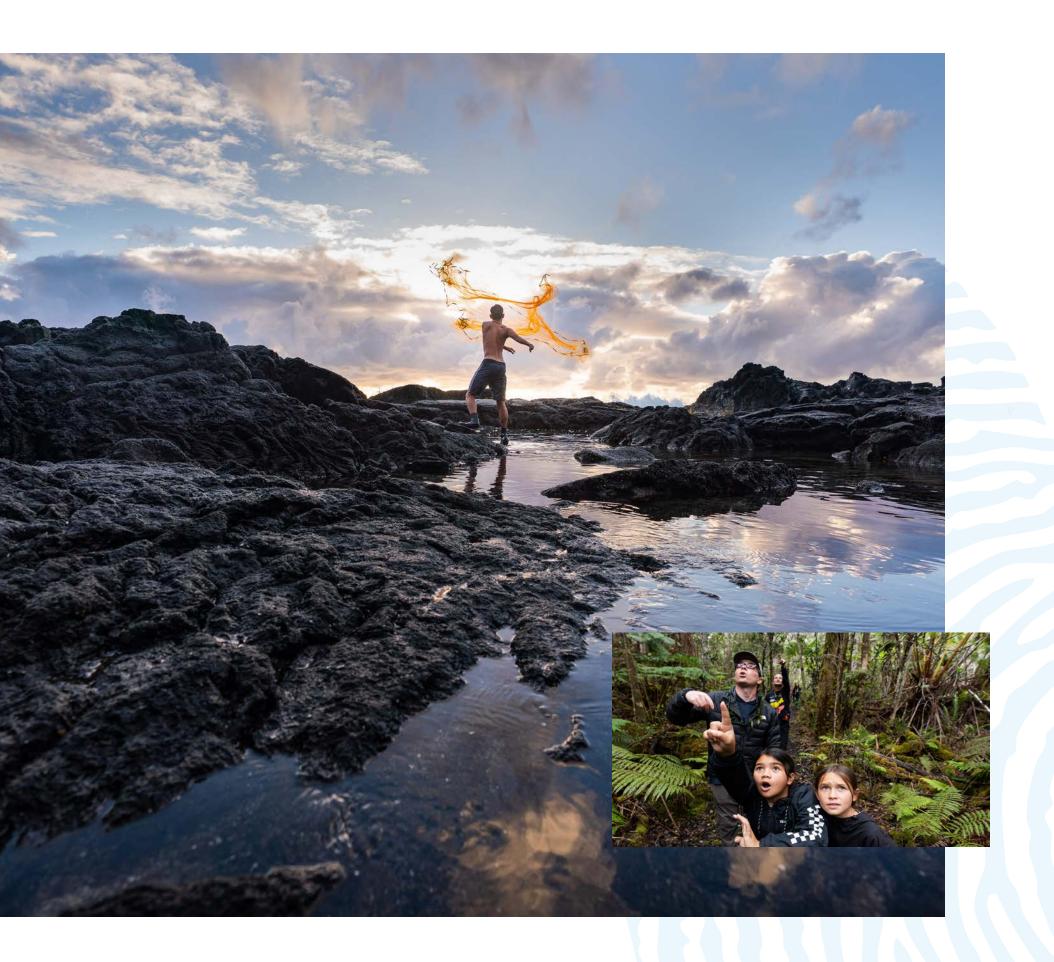






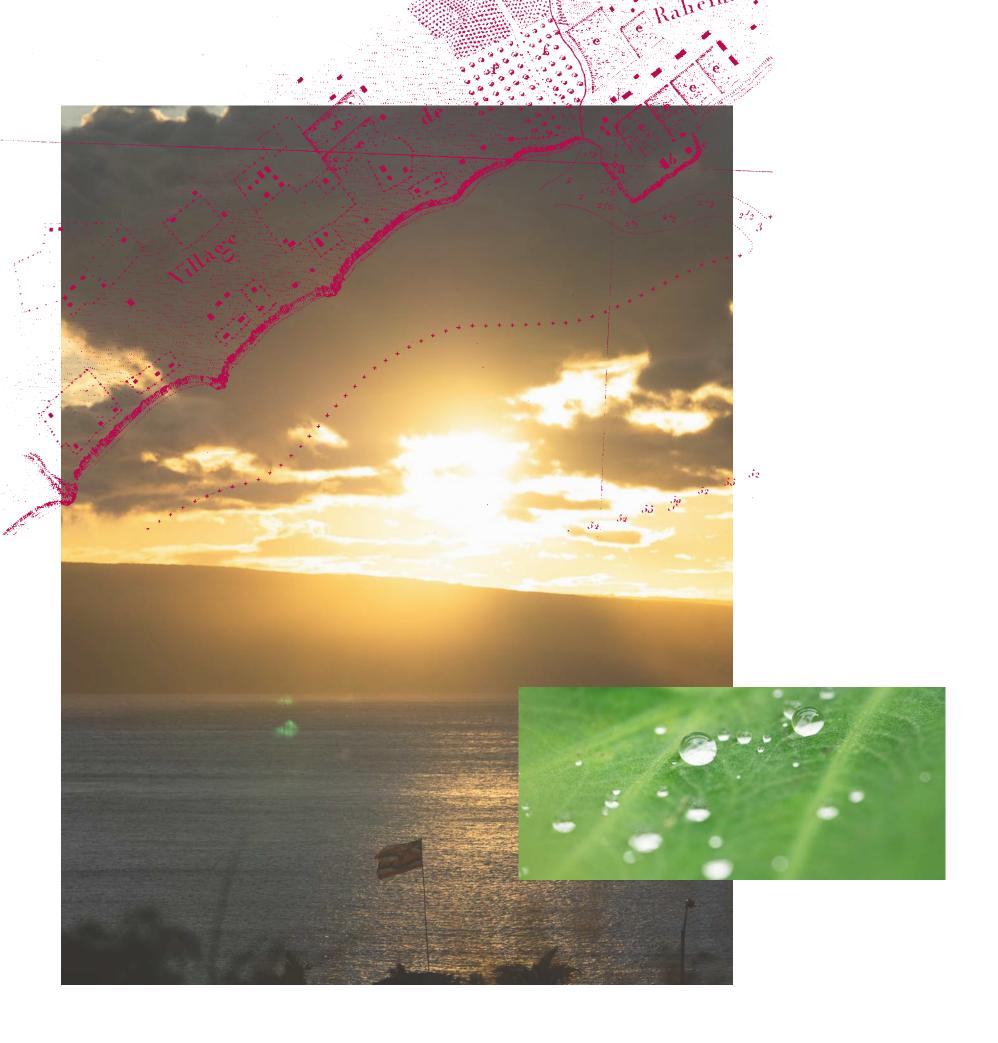
GOAL 1. HAUMĀNA

Develop globally competitive haumāna at our world-class campuses, through Hawaiian culture-based education (HCBE) and E Ola! learner outcomes, empowering them to lead and uplift their 'ohana and lāhui, guided by ke ea Hawai'i.



GOAL 2. KAIĀULU

Advance our kaiāulu by strengthening Native Hawaiian identity through HCBE and E Ola!, preparing 'Ōiwi leaders in key sectors, and advancing our lāhui toward ea Hawai'i.



GOAL 3. 'ĀINA

Through E Ola! and culturally rooted stewardship, generate competitive financial portfolio returns, while cultivating prosperous 'ohana and communities.





GOAL 4. ENTERPRISE

Achieve performance excellence through disciplined management standards (operational, financial, and risk management) and globally competitive lines of business, with a collective commitment to E Ola!

#### KEY DEFINITIONS

as defined by Ke Kula 'o Kamehameha

'ĀINA MOMONA Vibrant, thriving lands across our pae 'āina that provide the essential context for cultivating 'Ōiwi leaders and form the basis for cultural, spiritual, ecological, economic, and community well-being needed for a thriving and self-determined lāhui. The concept of 'āina momona embodies the pilina of 'āina and kānaka in which the well-being of one is inextricably connected to the other, reinforcing their mutual flourishing.

### **HAWAIIAN CULTURE-BASED EDUCATION**

(1) Grounded in Hawaiian culture, worldviews, and 'ōlelo Hawai'i; (2) Personalized to the unique context and path of each haumāna and 'ohana; (3) Responsive to the needs of our 'āina and lāhui; and (4) Rigorous and relevant to modern, global environments and technologies.

**EA** (1) A mindset, process, and action, rather than a destination; (2) The life and breath that come from healthy, integral relationships with kānaka and 'āina; (3) The individual or collective agency to activate aloha 'āina, accelerate 'āina momona, and raise the well-being of our 'āina, Kānaka 'Ōiwi, 'ohana, kaiāulu, lāhui, and honua; and (4) The capacity to exercise kuleana (authority and accountability), in decisions ranging from specific responsibilities to the broadest realms of sovereignty.

KĀNAKA 'ŌIWI Aboriginal Native Hawaiians

**'ŌIWI LEADERSHIP** Actions and perspectives that embody E Ola!





