



NEWS RELEASE

FOR IMMEDIATE RELEASE

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New Play Area is Making Waves at Windward Mall

KĀNE'OHE, HAWAII – Windward Mall is playing up its new 1,102 square-foot play area which opened today in the mall's lower level in the Macy's wing fronting Big City Diner. Themed "Hawaii's sea treasures" the attraction furthers both Kamehameha Schools and Windward Mall's efforts to raise awareness for ocean protection. The play area is sponsored by HMSA and will feature a coral stack for children to climb on, a dolphin and waterfall slide, and much more.

It was unveiled to the public today following a private grand opening and traditional Hawaiian blessing. As part of the grand opening festivities Windward Mall will host a special Kids World event on Saturday, May 7 from 10 a.m. – 12 p.m. During this month's Kids World participants can enter to win a pack of annual passes to Sea Life Park (two general passes and two junior passes) take part in crafts, balloons and glitter tattoos, a photo booth and more! Plus the first 100 keiki who attend will receive a ticket for a free train ride!

"Wonderful changes are washing up at Windward Mall. Our new keiki play area is just one of many new features – including new shops, restaurants and other enhancements – taking place mall-wide," said Cesar Topacio, Windward Mall general manager.

A number of mall enhancements are also scheduled this year including mall renovations and modifications such as interior upgrades and retailer expansions plans.

"In addition to raising awareness for ocean protection with the new keiki play area Kamehameha Schools has also supported this initiative with the implementation of three rain gardens on Windward Mall property which work to remove pollutants harmful to natural stream and marine ecosystems," said Gary Evora, senior asset manager for Kamehameha Schools.

For more information on Windward Mall, please visit www.WindwardMall.com or call 808-235-1143. Also, follow Windward Mall on Facebook at www.facebook.com/WindwardMall and on Twitter at www.twitter.com/WindwardMall.

ABOUT WINDWARD MALL

Located at the corner of Kamehameha Highway and Haiku Road in Kāne'ohe, Windward Mall offers shoppers from the Windward side and beyond a mix of national and local retailers with an emphasis on a family friendly atmosphere. Anchored by Macy's and Sears, the mall also features a 10-screen stadium-seating Regal Theater, Sports Authority, O'ahu's only children's soft-play area, plus more than 110 stores and eateries. More information is available at www.windwardmall.com. Windward Mall is owned by Kamehameha Schools.

Kamehameha Schools is a private, educational, charitable trust founded and endowed by the legacy of Princess Bernice Pauahi Bishop. Kamehameha Schools operates a statewide educational system enrolling over 6,900 students of Hawaiian ancestry at K-12 campuses on O'ahu, Maui and Hawai'i and 30 preschool sites statewide. Over 41,500 additional Hawaiian learners and caregivers are served each year through a range of other Kamehameha Schools' outreach programs, community collaborations and financial aid opportunities in Hawai'i and across the continental United States. Income generated from its Hawai'i real estate and diversified investment portfolio, fund the Schools' educational mission almost entirely. For more information, visit www.ksbe.edu

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