Typically, keiki read environmental print first before reading print in books. Environmental print is the print that is found in the world around us such as:

- Labels on food boxes, cans, and bags
- Restaurant or store signs Street signs
- Logos for brand names
- Movies and television titles

Environmental print help keiki begin to understand that letters and symbols have meaning. Keiki get excited when they feel like they are reading the print in their environment. Their confidence builds and they begin to feel like successful “readers”, which motivates them to read more.

Keiki and ‘ohana may have fun together hunting for new environmental print words. There are many places you may hunt for environmental print words:

- Take an outdoor walk you may see signs posted
- On a car ride you may see street signs
- Grocery shopping read the labels and logos on boxes or on containers
- Clothes shopping read slogans or logos on the T-shirts
More ways to have fun with environmental print...

Words are everywhere use the environmental alphabet chart below to practice sounds for reading.

Create an environmental print I Spy book. You and your keiki may cut out environmental print and put it on a sheet of paper. Then put the sheets in a binder to create your book. Last, enjoy playing I spy together.

When you play, I spy you may use new descriptive words when describing the environmental print this will help your keiki in their future writing. You may also help your keiki with writing by writing new environmental words in notepad or a journal.

Find Your Own Way as ‘Ohana to Have Fun Reading

A- Alaka‘i (What did you learn? What can you teach?) To Lead, Guide, Direct
Environmental print can be found everywhere:

- Labels on food boxes, cans, and bags
- Restaurant or store signs
- Street signs
- Logos for brand names
- Movies and television titles

I can read...