




# A MACRO PORTRAIT OF HAWAIIAN FAMILIES



**University of Hawaii**



*Members of the ohana,  
Like taro shoots,  
Are all from the same root.*

Mary Kawena Pukui

# PRESENTATION OVERVIEW

- Demographic profile of Native Hawaiians (NH)
- Hawaii Family Touchstones comparisons
- Recommendation

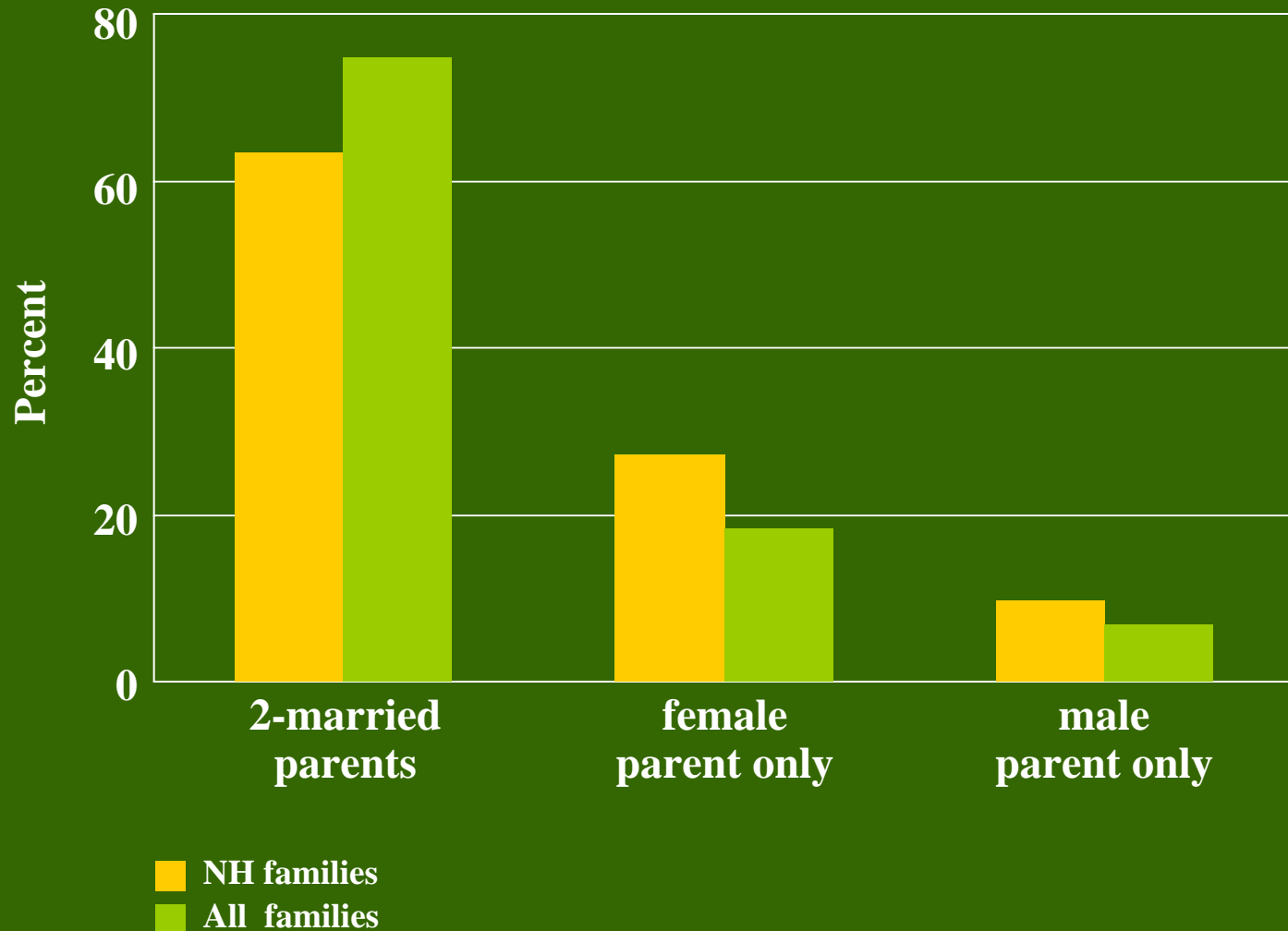


# AGE STRUCTURE

Median Age: NH = 25.3 years  
General Population: 36.2 years



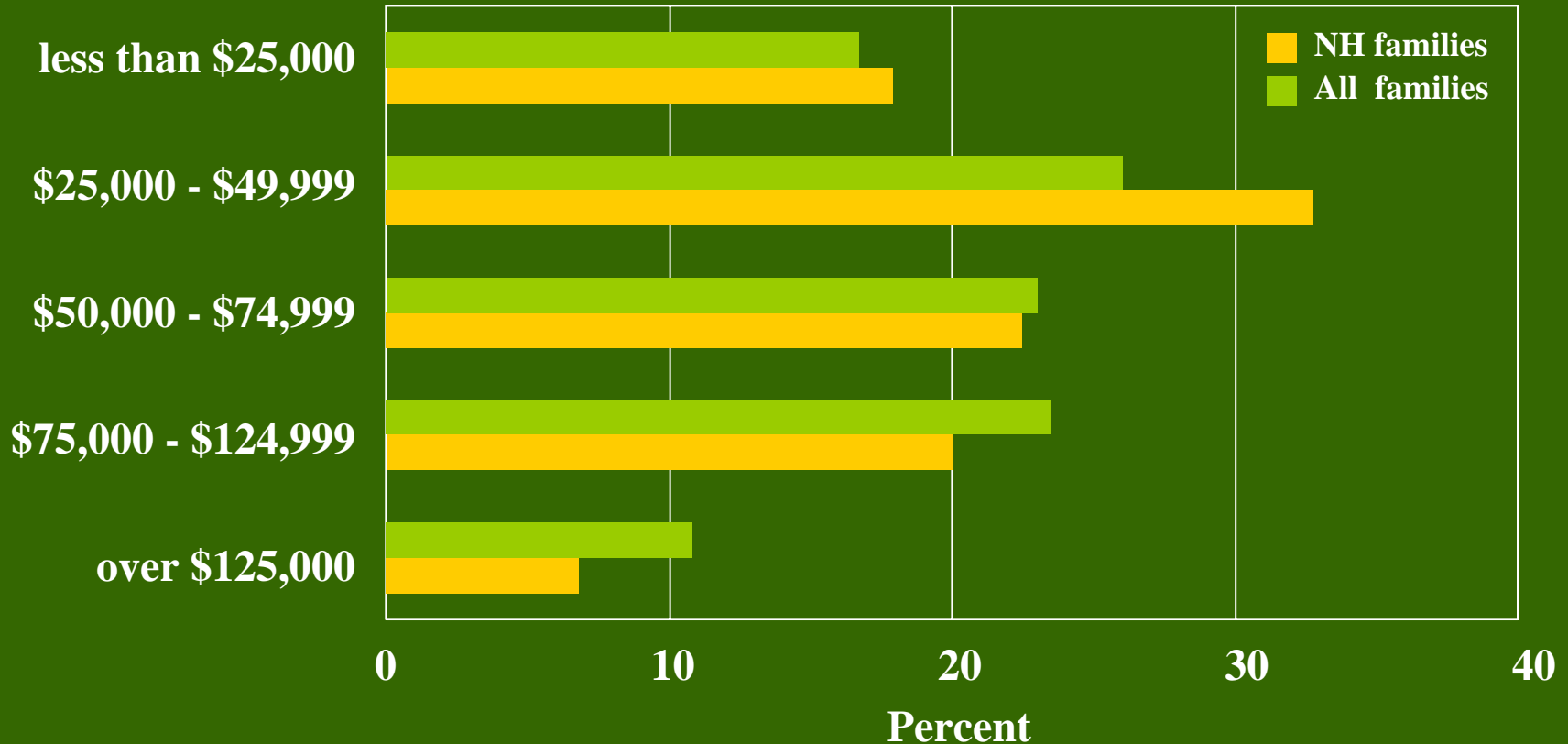
# FAMILY STRUCTURE



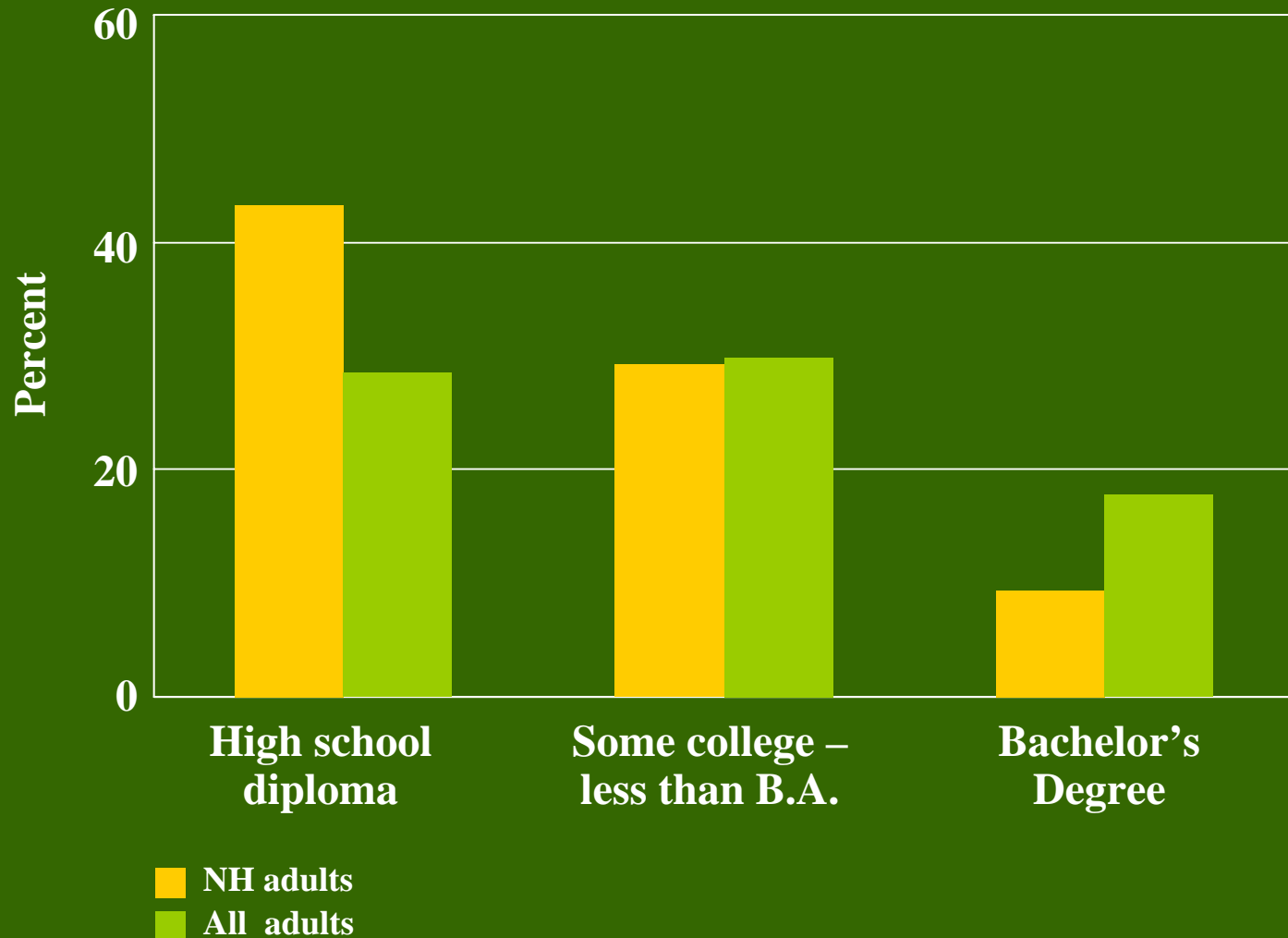
# FAMILY INCOME DISTRIBUTION

Median family income: NH = \$49,282

General Population: \$56,961



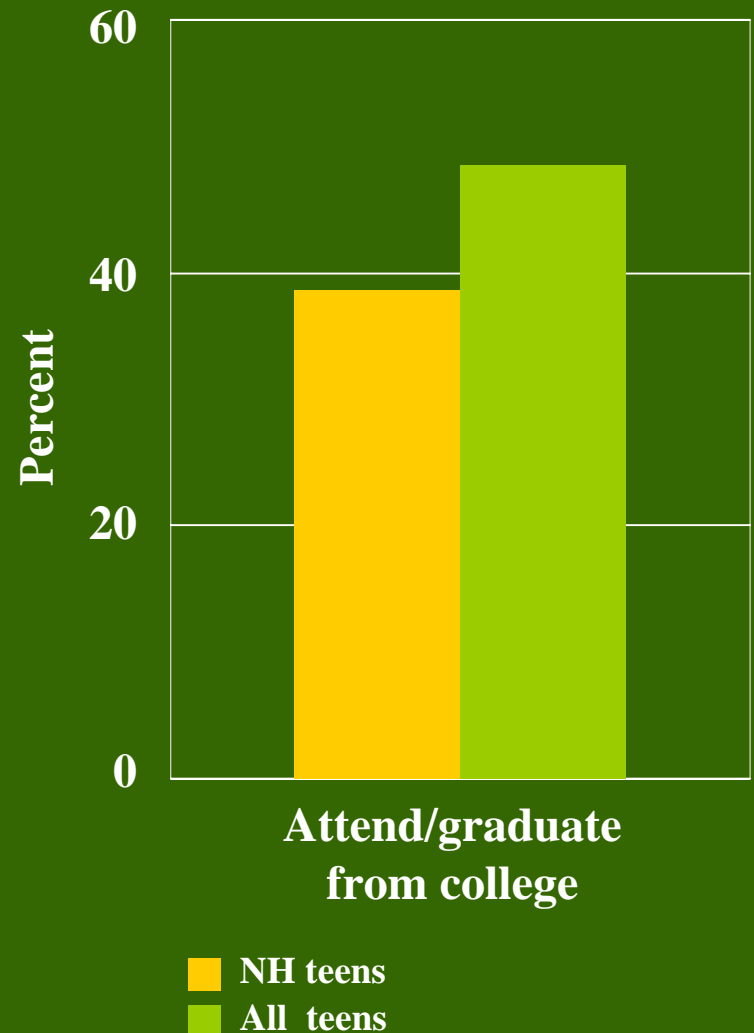
# EDUCATIONAL ATTAINMENT



# EDUCATIONAL ACHIEVEMENT AND ASPIRATIONS

3<sup>rd</sup> graders below  
average SAT reading:

- NH = 27%
- Non-NH = 20%



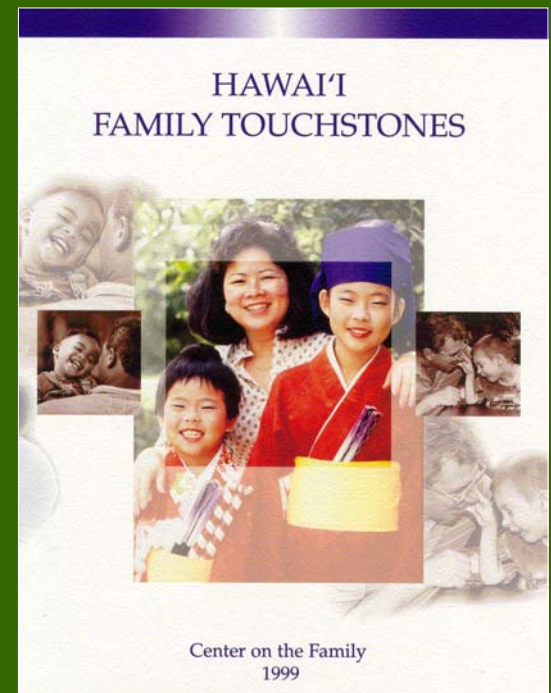
# QUALITIES OF STRONG FAMILIES



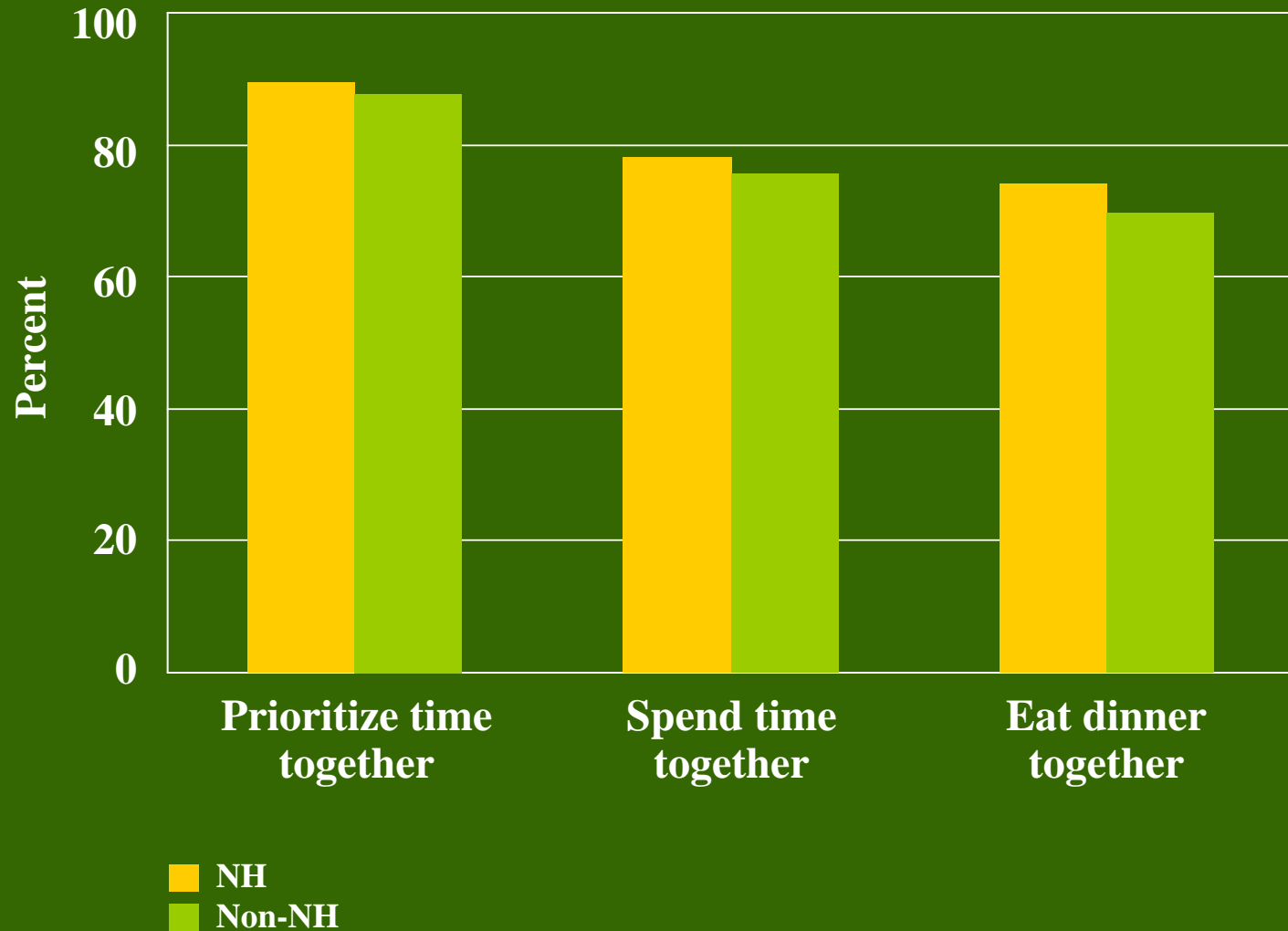
- **Express commitment**
- **Spend time together**
- **Show appreciation**
- **Communicate**
- **Share values and beliefs**
- **Cope with stress**

# HAWAII FAMILY TOUCHSTONES

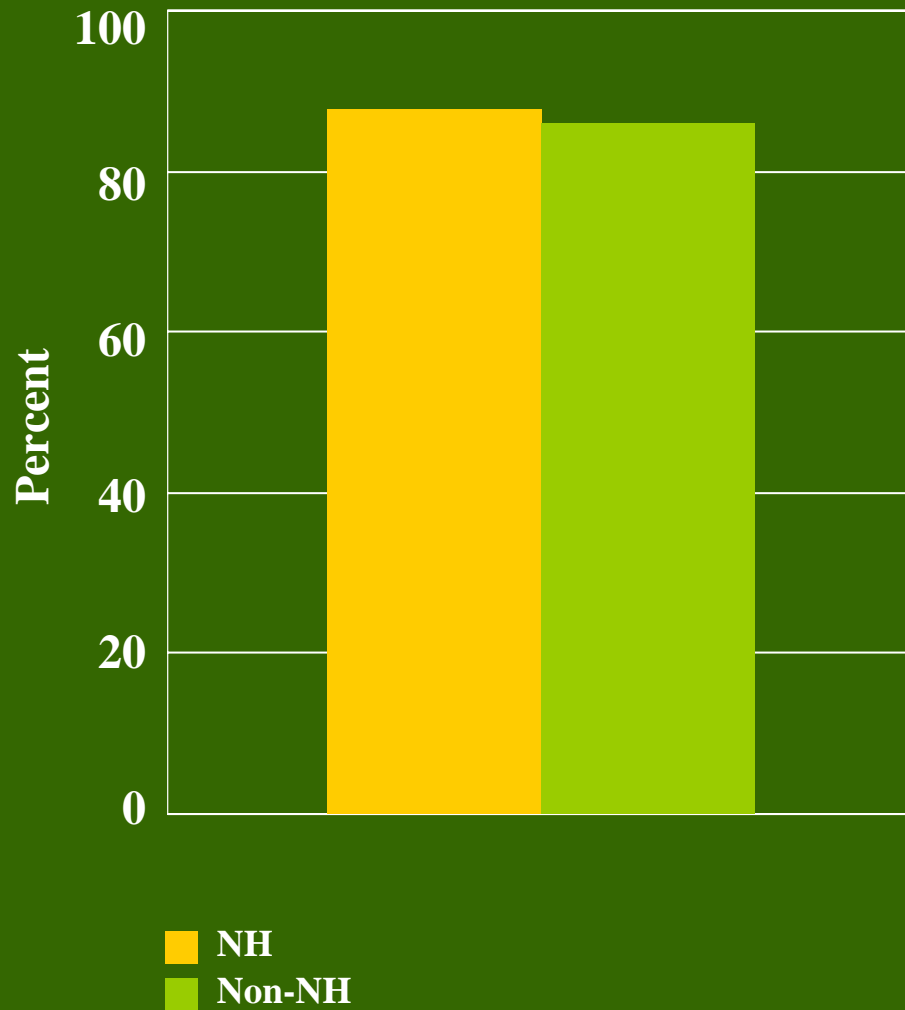
- Telephone survey conducted by Market Trends Pacific, Inc.
- Representative sample of 1051 families:  
417 NH and  
634 Non-NH families
- Strong families framework



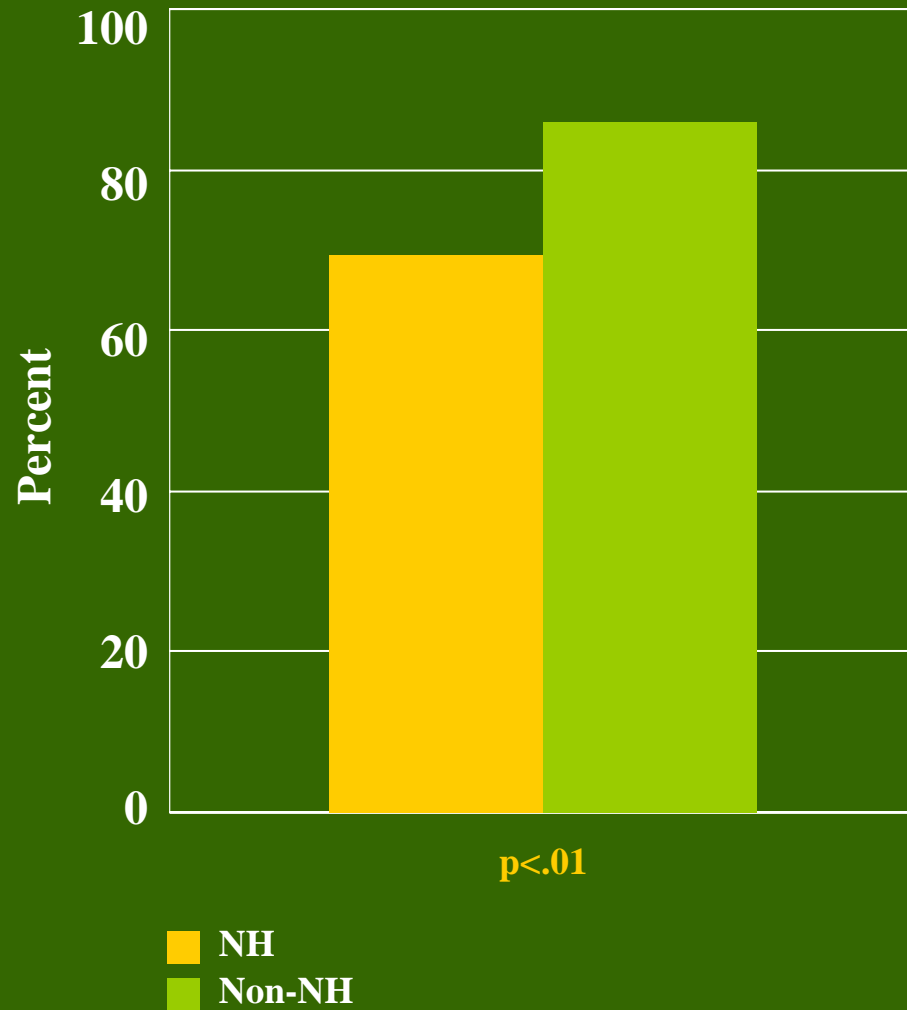
# COMMITMENT AND TIME TOGETHER



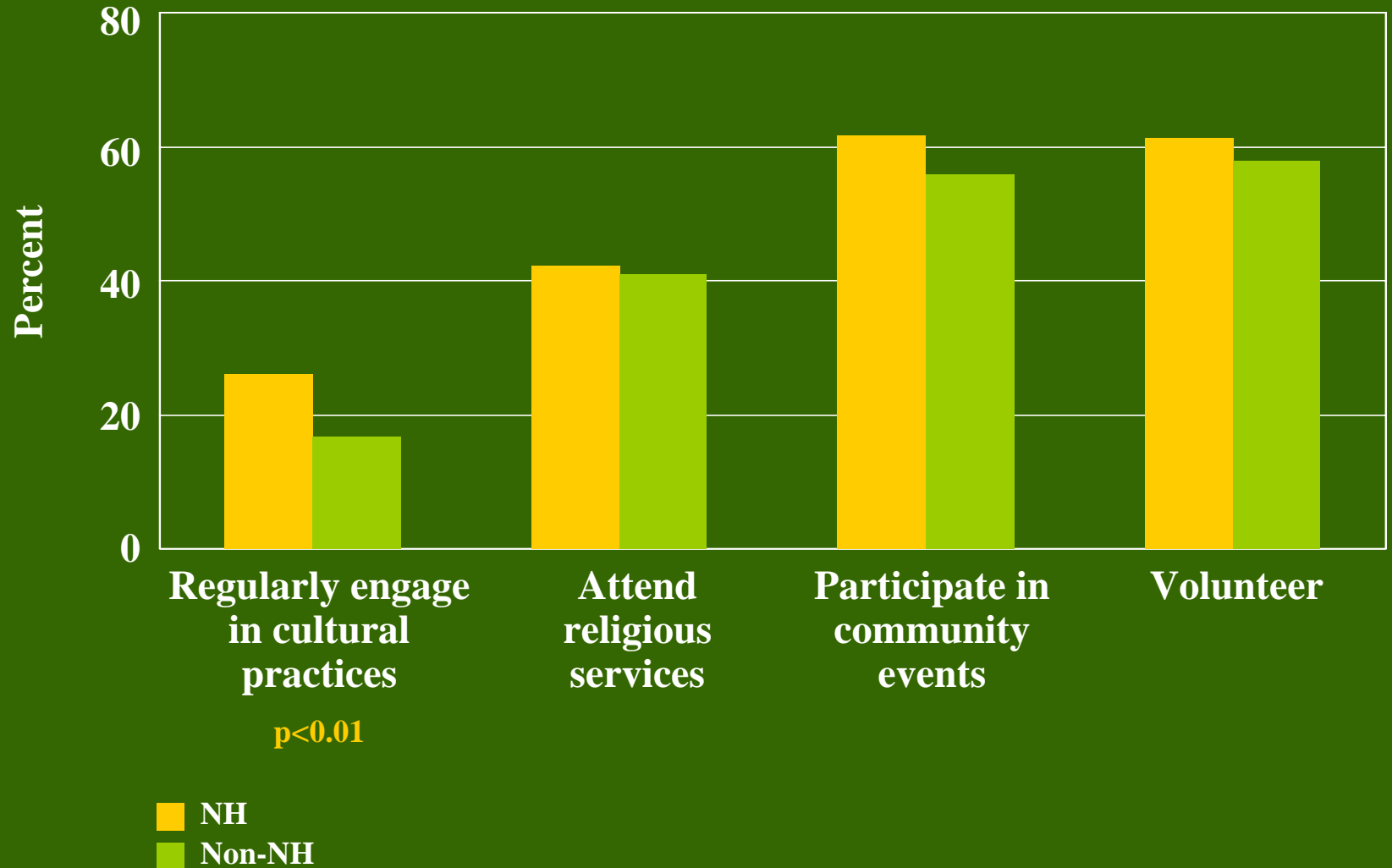
# APPRECIATION



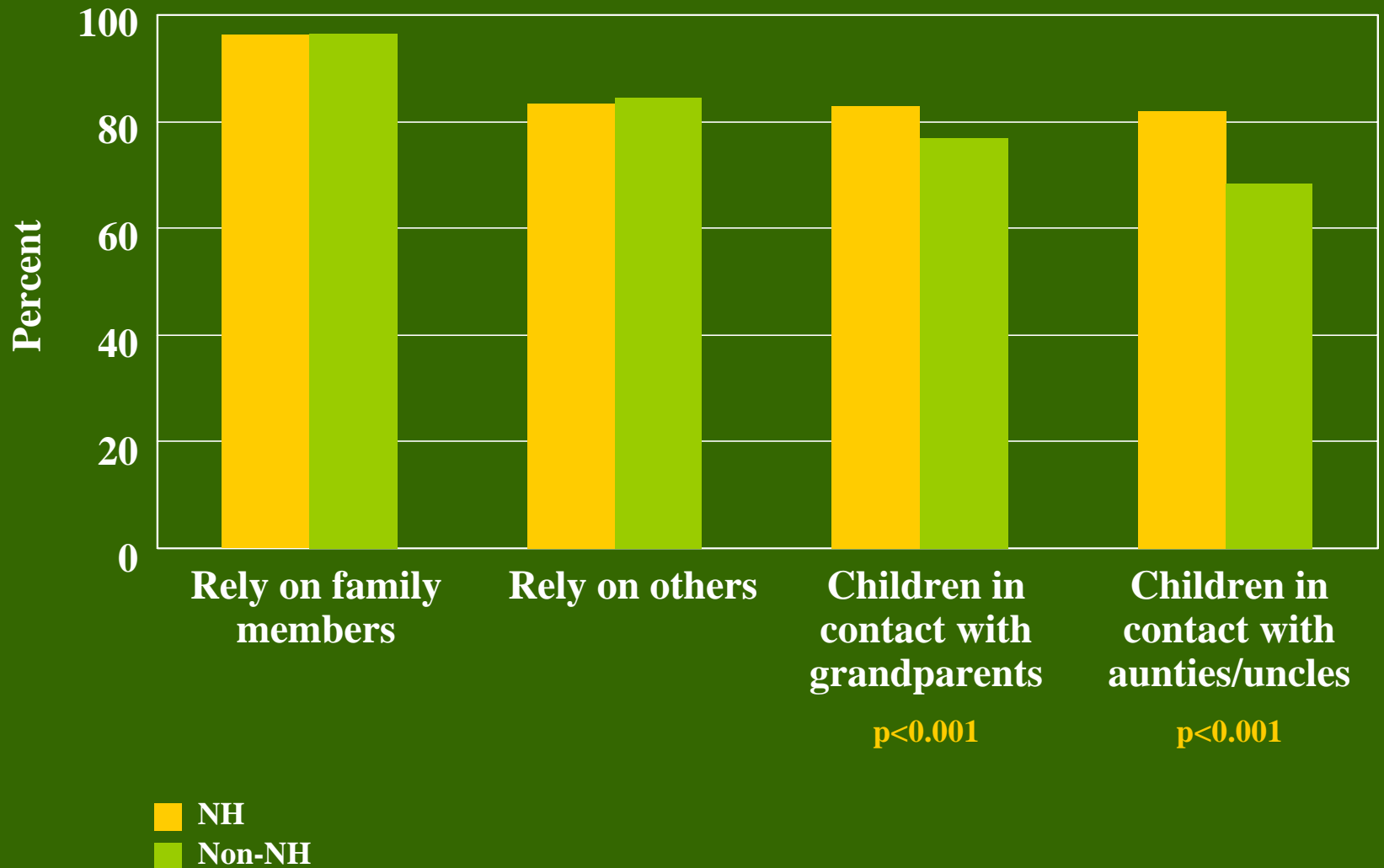
# COMMUNICATION



# SHARED VALUES AND BELIEFS



# COPING WITH STRESS



# STRONG FAMILY INDEX



# CONCLUSION AND RECOMMENDATION

**NH tend to exhibit greater family-centered characteristics than non-NH**

- **Larger families, larger households**
- **More contacts among family members**

**Macro portrait may identify areas of concern**

- **Higher percentage of single parent families**
- **Children's low educational achievement and aspirations**

**Programs and services targeting NH need to:**

- **Understand individuals within context of the family**
- **Identify supports within extended family**



[www.uhfamily.hawaii.edu](http://www.uhfamily.hawaii.edu)