



KAMEHAMEHA
SCHOOLS

Making the Effort to Reach More Hawaiians

by Hamilton I. McCubbin, Ph.D.
Chief Executive Officer

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Beginning in October 1999, Kamehameha Schools Strategic Planning process began a journey with the Hawaiian community to define where we, as a community, want our people to be a generation from now.

The result of our collective labor was *Kamehameha Schools Strategic Plan 2000-2015*. In it we reaffirmed our identity as an educational institution and re-committed our focus to extend the reach of our programs and services to improve the well-being of the Hawaiian community through education.

In June 2001, a chief executive officer/trustee retreat reviewed the input, research and ideas contributed by a cross-section of Kamehameha's leadership and the wider community. From this data, retreat participants defined the strategies, critical audience targets, priority outcomes, process and timeline for implementing the Strategic Plan.

Their work ultimately yielded Phase II of Kamehameha's Strategic Implementation Plan. Approved by the Board of Trustees on Oct. 23, 2001, Phase II is our roadmap; it guides the implementation of the first five years of our 15-year Strategic Plan and it is little short of a paradigm shift at Kamehameha. The implementation plan charges us with reaching beyond the seven percent we serve and to strive to reach as many of our growing Hawaiian population as possible.

There are many exciting details and sub-strategies to Phase II, but its key directives are discussed on page eight of this issue of *I Mua*.

As an alumnus, parent, or member of Kamehameha's faculty or staff, you have been a part of this process since its inception. Your input remains invaluable to its success and it is our hope that you will continue to be a part of this evolving process.

Today, we are poised as never before to extend Pauahi's legacy. We welcome you to join us in this important undertaking.

I Mua Kamehameha!

Vol. 2002, Issue 1

I Mua is published quarterly by the Kamehameha Schools Communications Division, 567 S. King St. #301, Honolulu, HI 96813.

I Mua exists to inform alumni, parents, students and friends of Kamehameha Schools of current educational and endowment programs, to generate interest in and support for those programs, and to help alumni maintain close ties to the institution and to each other.

Change of Address

Kamehameha Schools alumni who have a change of address please notify the Alumni Development Office at 567 South King Street, Suite 190, Honolulu, HI 96813, e-mail: alumni@ksbe.edu, fax 808-534-3890 or call 808-534-3939.

Submissions

If you have a story idea or a comment for us, please write to: *I Mua* Editor, Kamehameha Schools, 1887 Makuakāne Street, Honolulu, HI, 96817-1887 or e-mail imua@ksbe.edu.

Catch "KS Talk Story"

Interested in the latest happenings at Kamehameha Schools? Well, tune in to "KS Talk Story," a live radio show featuring Chief Executive Officer Hamilton McCubbin, every other Thursday at 3:05 p.m on KCCN 1420 AM, KPUA 670 in Hilo, KAOI 1110 AM in Maui and Kona, KQNG 570 in Lihue or live streaming audio on www.kccn.1420am.com. Here are the next four show dates and topics.

Feb. 14 – New Board of Trustees Chairman Douglas Ing

Feb. 28 – ATP Ho'olaule'a

Mar. 14 – Song Contest

Mar. 28 – KS Extension Programs



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4 A Kamehameha Education

Chief Education Officer Dr. "Skip" Hare is leading the effort to build a new educational system at Kamehameha Schools.

8 Extending the Reach

Phase II of the Strategic Implementation Plan mandates Kamehameha Schools to expand the reach of its programs and services.

10 Learning from the Land

Using an innovative approach, Kamehameha Schools is finding that learning doesn't always take place inside the classroom.

12 Planting the Seed

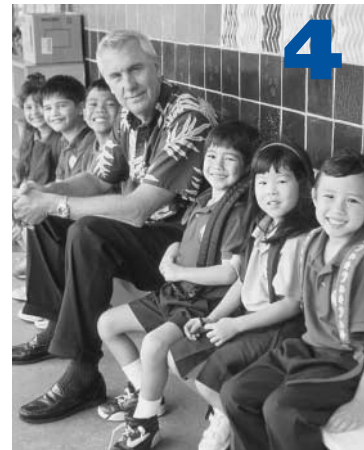
Inspired by the success of a fourth-grade garden, Kamehameha Schools is using native Hawaiian plants to help educate students and beautify its campuses.

14 Letters from New York

Living and working just a few blocks from the World Trade Center, **Allen Hanaïke '85** and **Kalei Kekuna '95** wake up to a Sept. 11 the world will never forget.

16 Hitting the Books

With a new director and a new direction, the Kamehameha Schools Press is gearing up for expansion.



Cover Story

Like these Kapālama Campus kindergartners, Chief Education Officer Dr. "Skip" Hare is making his way through his first year at Kamehameha Schools.

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